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WHOLESALE 1953

Earle Dilatush's Holly Farm

Robbinsville, New Jersey

Large Specimen Stock

EARLE DILATUSH

TEL. TRENTON 2-3723

Pots, Liners, Small Specimens

TOM DILATUSH

TEL. TRENTON 4-4042

ILEX OPACA (*American Holly*) Varieties. "They're Different"

Bright red berries against dark green leaves. That is what sells good varieties of I. Opaca. Did you know that these varieties grow in different shapes roughly similar to taxus? And that good varieties of Opaca berry heavily at an early age? The varieties are one sex only, and female varieties will not set to berries without pollen from a

male variety planted nearby. (Wild native Opaca will not berry when young, its sex unknown until large, and often has ugly yellowish-green or purplish-brown leaves). Come visit us and see with your own eyes that our varieties are as different from wild native Opaca as day is from night.

How Many Can We Supply?

Though we have been growing many of the varieties ten to twenty years and have grown Opaca for forty years, we are not able to pot out more than two to ten thousand of any one variety each year. If you need large quantities of our liners, we probably can supply them but it may often be necessary for us to furnish the order in several varieties that have similar growth habits.

The reason that stocks of Opaca varieties have

not built up faster is that Opaca is about three times as hard to root as taxus and that Opaca also yields only about one-fifth as many scions per six-foot specimen as may be obtained from the same size taxus. Thus Opaca variety stocks build by propagation only about one-fifteenth as fast as it is possible to build stocks of taxus. The scarcity of scions and especially the difficulty of rooting reflect in the price of the yearling liners. Our liner prices may seem high but the profit is normal as compared to other evergreens.

What are the Different Growth Types of I. Opaca Varieties?

Type One: Dense, formal: Useful for hedges, foundation plantings, etc.

Pyramidal, varying from broad as tall to rounded.

Represented by the female variety "Cardinal Improved."

Type Two: Intermediate: For general landscape use.

Pyramidal, varying from broad topped to leadered. Grow faster than type one.

Represented by the female variety "Old Heavy Berry."

Type Three: Irregular standard: Field or landscape specimens, Holly orchards.

Strongly upright or tall pyramidal. Whip when young. Require pruning.

Represented by the female variety "Merry Christmas Improved."

MALES of Types One and Two are available.

These furnish the most pollen for the size and are particularly selected for attractive green winter foliage.

FIELD ROWS OF SPECIMENS, demonstrating the above growth types, are on display at the nursery. Approximately 200 specimens 4-6' high are reserved for demonstration and propagation (spaced 16' x 16' in the field).

How to Order:

Order the Growth Type that you want. We will send the variety shown above or another variety of the same general growth habit. Specify the number of females and males desired in each growth type. All potted liners shipped will be

clearly marked (per box) with long lasting plastic labels. A variety list, free on request, is available to show characteristics. A few novelties are on hand in small quantities, such as yellow-berried, very large berry, dwarf, etc.

ILEX OPACA, *potted liners*

All of these liners were started as rooted cuttings and all are potted in Oak Leafmold. The 3" and 3½" pots shown are Bird Vitapots, the 4" are Mennepots. (Asphalt Paper Pots) Column Headings below: Discounts below:

Available	Pot Size	Heights*	Age	Retail Price	20% 10-49	33-1/3% 50-249	50% 250-2500
Spring 1953	3"	2-4, 3-6"	1½ yr.	\$1.00	\$0.90	\$0.667	\$0.50
Spring 1953	4"	2-4, 3-6"	1½ yr.	1.25**	1.00**		
June 1953	3½"				.60	.50	.375
Fall 1953	3½"	2-4, 3-6"	1 yr.	.90	.72	.60	.45
Fall 1953	4"	6-9, 9-12"	2 yr.	2.00	1.60	1.33	1.00

**Pots in retail display beds. Kept on hand for retail and mail order trade. These are limited wholesale to 10 per var., 49 overall. Usually available when other sizes are sold out.

*In the height column, the first figure applies to Growth Type 1 varieties, second figure to Growth type 2 and 3 varieties. Figures are modest.

ILEX AQUIFOLIUM, *potted liners (English Holly) varieties, 3, 3½ and 4" Pots.*

Femina	Spring	3-9"	1 yr.	.50 to 1.00	.40	.33	.25
Mascula	Spring	3-9"	1 yr.	.50 to 1.00	.40	.33	.25
*Recurva (infertile)	Fall	3-6"	1 yr.	.50 to 1.00	.48	.40	.30

(The recurva "a screw leaf" is varied in leaf and interesting) *Fall 1953

ILEX CORNUTA BURFORDII (Chinese Holly) 3, 3½ and 4" pots. Usually Parthenocarpic.

Female		3-6"	1 yr.	.50 to 1.00	.36	.30	.225
Female		6-9"	1½ yr.	1.00	.48	.40	.30

ILEX PERNYII (Littleleaf Chinese Holly) Tiny Holly leaf, very hardy, usually Parthenocarpic.

Female		2-4"	1 yr.	.50 to 1.00	.40	.333	
Female		4-8"	1½ yr.	1.00	.48	.40	

ILEX CRENATA (Japanese Holly) varieties. Spring unless marked* *Fall 1953

Convexa (bullata)		3-9"	1 yr.		.36	.30	.225
Rotundifolia		3-9"	1 yr.		.36	.30	.225
Helleri		2-4"	1 yr.		.36	.30	
Convexa Hetzii*		3-6"	1 yr.		.36	.30	
Rovex Hybrid Mixed*		3-6"	1 yr.		.36	.30	

*Fall 1953 available. Rovex are cuttings from random hybrid seedlings of convexa seed pollinated by rotundifolia male. Convexa Hetzii is a new one having about double normal size convex leaf with deep rotundifolia green. Bush.

How Do We Pack to Ship?

The 3 and 3½" pots are packed in Jersey Cedar flats with extra bottom slats used as lids. Most everyone can use flats, and this saves you packing money. Packing charge per flat, \$1.00... less than it costs us in labor of packing and handling. These are shipped in the pot, paper wrapped. Rail Express. About twenty-five plants

to the flat, often more. We will box 4" pots for you, \$1.00 per flat, but not many will fit in a flat. They are hard to ship (4") and are best called for by your truck or delivered by ours.

The June, 1953 listing above will not pack or box due to new growth. These must be called for.

ILEX CRENATA CONVEXA B & B

These are sunshine bed-grown in pure Oak Leafmold with enough spacing irrigation, fertilizer and spray. Superior stock at field grown price.

9—12" spread, nice	10—49 @ \$1.60	50—250 @ \$1.333
12—15" spread, nice	10—49 @ \$2.00	50—250 @ \$1.667

ILEX OPACA varieties, 2—3', 3—4' in wire baskets full of leafmold.

We had these in 1947, '48, '49 in hundred lots but have been sold out since. The gap in propagation brought about by the war caused this. 12"

and 16" diameter wire baskets (Plant basket and all; no root shock, as no roots are disturbed). Available after Fall 1954-55.

ILEX OPACA varieties or selections, 4—5, 5—6, 6—8 B&B, rope laced ball.

We have about one thousand of these in stock BUT they have just been transplanted or are about to be transplanted. Here again we are just catching up on a transplanting program affected by the war. We will not sell anything but well transplanted stock. These will have made full new root growth and will be in specimen form

Fall 1954 on. A very few are now on hand that have been transplanted since the war and which are in good condition to move. But only a few. If you need a tree or two for a planting at a customer's home, they will run 5—6, 6—8 about \$40.00 net per each, with large ball, rope laced, excellent roots.

ILEX OPACA varieties that we use for propagation. 4—5', 5—6'

Bushy specimens whose premium price lies in the value of the scions. \$60.00 to \$120.00 net per each.

ILEX OPACA 35—50 year old SHEARED SPECIMENS:

About five hundred on hand of 8—10, 10—12, 12—16' high specimens varying from 8 to 12 feet in width. These are extremely dense and bushy, top-quality specimen stock. No other nursery in the country has anything like them. They are up to XXXXXXXX and with excellent roots. Seldom cut a root larger than your little finger in digging these beauties.

They are fine for estate or public building plantings and are priced individually at \$100.00, \$133.33, \$166.67, and \$200.00 each, net wholesale. B&B and Platformed, 1½—5 ton earth ball expertly handled. Retail prices of the above are \$150.00, \$200.00, \$250.00 and \$300.00 per each net, and the discount allowed is 33-1/3% as shown. You can make money on this item.

ILEX OPACA BERRIES AND SEED

Picked from named variety stock. All poor winter color males have been culled from the nursery, thus pollen that has access to the varieties is better than normal. You might say that this seed was quasi-hybrid. Seed can be furnished from any of the growth types described previously and will be labelled to the variety from which it was picked.

Prices: \$3.00 per lb., postpaid, in the berry.
40—120 berries per ounce.

\$15.00 per lb., postpaid, cleaned seed.
Roughly 600 to 1,200 to ounce.

Berry numbers and seed numbers
per ounce are estimates . . . can
not be accurate as varieties vary.

ILEX from all over the world.

Baby and small specimen plants of many types, small quantities. Ask for list No. 14.

TERMS: NET CASH WHEN CALLED FOR OR DELIVERED.